



# We are Play Australia

*We have Members, Branches, a National Board and a National Office, and we all care about PLAY.*

*This document summarises the roles and responsibilities across each of our FOUR key segments.*

MEMBERS	BRANCHES	NATIONAL BOARD	NATIONAL OFFICE
<p><b>WE SHARE:</b></p> <p><b>OUR VISION FOR PLAY</b> - A connected and healthy Australia where PLAY is a part of everyone's daily life.</p> <p><b>OUR PLAY MISSION</b> - To promote the value of PLAY and support all Australians to PLAY every day.</p>			
<h2>WHAT WE DO</h2>			
<p>Members can pick and choose how they want to be involved with Play Australia – for example:</p> <ul style="list-style-type: none"> <li>• Participate in our national campaigns</li> <li>• Attend our online learning series</li> <li>• Access information and advice</li> <li>• Promote their Play Australia Membership and value of play</li> <li>• Obtain discounts on products and services</li> <li>• Provide feedback to Play Australia via the annual member survey</li> <li>• Vote at the AGM</li> </ul>	<p>Branches provide a key platform within states/territories to progress play. Operations are self-determined – for example:</p> <ul style="list-style-type: none"> <li>• Host local play network meetings</li> <li>• Disseminate state-based information</li> <li>• Represent Play AUS on state-based committees, based on interest.</li> <li>• Support new member acquisition</li> <li>• Support national campaign roll-out (i.e. resource sharing)</li> <li>• Provide feedback to National Office on Member/Branch needs to inform national strategy</li> </ul>	<p>The National Board is responsible for the governance of the organisation in overseeing all legal and financial responsibilities of Play AUS, as well as determining organisational strategy.</p> <p>The Board provides key strategic inputs through its Resources &amp; Governance Committee and Executive, and further sub-groups as required.</p> <p>The Board and staff work closely together to ensure effective outcomes and accountabilities.</p>	<p>The National Office is responsible for the daily operations that deliver on our organisational strategy – for example:</p> <ul style="list-style-type: none"> <li>• Deliver national campaigns and resources</li> <li>• Deliver PD and training – including disseminating latest Australian Standards advice</li> <li>• Build partnership models to support play at a local level.</li> <li>• Coordinate regular advocacy (e-News, social media) and supply corporate branding</li> <li>• Provide value to members, Members News, and run annual member survey</li> <li>• Deliver a viable business model with strong revenue</li> </ul>

To give our children and young people the best chance at a healthy future, we must help them **PLAY TODAY** so we can all experience a better tomorrow.

To find out more visit  
[PlayAustralia.org.au](http://PlayAustralia.org.au)