

FOR DISTRIBUTION at 6.00am on Wednesday 1 July 2020

BECOME OUR PARTNER IN PLAY

“Make a difference to the lives of children, young people and communities in the best kind of way.”

Following the launch of Play Australia’s five year strategy positioning play as a national health priority, the organisation is excited to present three key partnership opportunities over 2020–25, to help grow play within Australian communities and improve the health and wellbeing of all Australians.

Executive Director, Barb Champion states “we welcome a discussion today with potential partners who want to create real change in communities and be associated with play at a national level.”

Play Australia is seeking partnership support to deliver on three critical advocacy initiatives:

PLAY TODAY	1000 PLAY STREETS	PLAYGROUND FINDER
Our campaign to get more Australian children playing outside every day	Our movement for Australians to reclaim their streets as places to play and connect	Our platform to connect families with playgrounds throughout Australia.

For more information on these exciting partnership opportunities, including a summary of benefits and investment options, please read [Play Australia’s partnership prospectus](#).

“Our prospectus provides a short overview for interested parties, that said we would love a discussion so we can tailor an offer to suit our future partners” says Barb, “collaboration is key for Play Australia, to create the greatest impact possible for our communities”.

[Read Play Australia’s partnership prospectus here.](#)

[Read Play Australia’s FULL strategic plan 2020-25 here.](#)

[Read Play Australia’s SUMMARY strategic plan 2020-25 here.](#)

For more information about Play Australia or to subscribe to our latest eNews updates please visit: www.playaustralia.org.au

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Children
at Play