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# 1000 Play Streets Local Government Partnership

The purpose of this MoU is to clearly identify the roles and responsibilities of each partner in supporting Play Australia's 1000 Play Streets movement.

**This is a Memorandum of Understanding (MoU) between:**  
Play Australia (IPA Australia) – ABN 54015468405 – and  
<Insert LGA name plus ABN>

**SAMPLE ONLY**

THIS MoU IS A SAMPLE ONLY  
To request your own MoU  
for signing please email:  
[kieran@playaustralia.org.au](mailto:kieran@playaustralia.org.au)



## Background

1000 Play Streets is a movement for Australians to reclaim their quiet residential streets as places for neighbours of all ages to connect and play, to create stronger and healthier communities.

To support and grow the movement, Play Australia is partnering with Australian Local Governments who believe that children, families, neighbours, pedestrians, bike riders and motorists should be given equal priority on our quiet residential streets – to share these important community spaces in a safe and respectful manner, so more children can play outside every day.



**More information on 1000 Play Streets visit:**  
[PlayAustralia.org.au/1000-play-streets](http://PlayAustralia.org.au/1000-play-streets)

Gain access to 1-on-1  
consulting, resources,  
promo flyers, networks  
and much more.

# Partnership roles and obligations

Play Australia is the national campaign lead for 1000 Play Streets and agrees to provide the following benefits to Local Government partners (note: all resources provided are for your OPTIONAL use):

- Our 1000 Play Streets Toolkit for Australian Local Government, Pilot Outcomes Report, Evidence Review and other capability-building resources
- A 60 minute “get started” 1-on-1 online consulting session – see further details below
- Access to our quarterly Local Government network meetings
- Our Play Australia & 1000 Play Streets logo lock up. Note – please seek Play Australia approval prior to publishing our logo lock-up
- Our “print-your-own” 1000 Play Streets flyer package with editable sections for easy updating– consisting of; (i) “Sorry we missed you” DL flyer; (ii) promotional A5 flyer; and (iii) promotional A3 poster. Note – our preference is that promo templates are not altered due to branding requirements, however if you do alter these templates, please seek Play Australia approval prior to publishing
- A series of social media tiles to support online promotion
- Connect you with your local residents who enter contact information on our Community Interest Register
- Lastly, your Local Government logo will feature on the Play Australia website as an official campaign partner.

## 60 minute “get started” 1-on-1 online consulting session



If you're feeling a bit overwhelmed with our 1000 Play Streets Toolkit OR you just need some tips on how to best move forward with coordinating community Play Streets on behalf of your Local Government, we are here to help!

Our 60 minute “get started” 1-on-1 online consulting session is delivered by Leeza Peters, who has extensive experience in working for multiple Local Governments and has led the development of Community Play Streets for City of Onkaparinga in South Australia.

Leeza will take time to understand your challenges and provide you with her sage advice to help you move forward with your work plan confidently.

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<insert LGA name> is the local campaign delivery partner and agrees to fulfil the following obligations in support of the 1000 Play Streets movement:

- Actively commit to our 1000 Play Streets Principles when coordinating community play streets. **Please initial the boxes below to accept the principles outlined.**

<b>1000 Play Streets Principles</b> The following six principles underpin the movement – all of which are inter-connected and essential factors to support local street play.	V PLEASE INITIAL
<b>1. Connections are key:</b> We will facilitate quality connections between neighbours and support welcoming environments	
<b>2. Let the children play:</b> We will allow children the freedom, time and space to play their way	
<b>3. Lead from the street:</b> We will support Play Streets Hosts and neighbours to define WHAT their play street looks like and HOW they meet the local needs of their communities	
<b>4. Help those who need it:</b> We will provide equity of opportunity and offer additional support to those who need it	
<b>5. Balance safety always</b> We will ensure the safety of children and communities at all times, during Local Government interventions that support use of streets as shared spaces	
<b>6. Build on local supports</b> We will identify existing opportunities to help fast-track or improve local efforts to organise and sustain play streets	



For a full description on each of these principles please read “**1000 Play Streets Toolkit for Australian Local Government**” – page 11

- Support profile of 1000 Play Streets through general campaign promotion across social media channels – using **#1000PlayStreets** and tagging **@PlayAustralia**
- Support joint-advocacy opportunities to challenge poor legislation and open streets for people
- Share any photos, videos, stories, reporting or evaluation completed with Play Australia
- Share your Local Government logo to be profiled on the 1000 Play Streets website
- If using the Play Australia & 1000 Play Street logo lock up OR altering our “print-your-own” flyer templates, you will seek approval from Play Australia prior to publishing



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## Timeline

This MoU is valid for 2 years from the date of co-signing.

## Financials

Cost of the 1000 Play Streets Local Government Partnership package is:



**FREE for Play Australia Full Benefits Members.** Please review Member benefits and sign-up options [here](#).

If you're unsure whether or not you're a Play Australia Full Benefits Member, please check with us first.

## Risk management

Play Australia disclaims any and all liability associated with the local delivery of community play streets.

<insert LGA name> accepts liability and is responsible for coordinating community play streets – including creating safe and welcoming environments for whole-of-communities.

## Additional terms

Play Australia reserves the right to update campaign resources for Local Government use.

## Extra resources



Play Australia also offers EQUIPMENT PACKS and A-FRAME STREET SIGNAGE for Local Government to purchase as needed. All purchases support Play Australia's continued work to grow the 1000 Play Streets movement. [View here](#).



## Signatures

This MoU between Play Australia and <insert LGA name> accepts the outlined roles, obligations, timeline, financials, risk management & additional terms.

Signed for and on behalf of  
Play Australia by

**Kieran Brophy**

Signed for and on behalf of  
<insert LGA Name> by

**<insert Contact Name>**

\_\_\_\_\_  
**Campaign Lead**  
**Play Australia**

\_\_\_\_\_  
**<insert Title>**  
**<insert LGA Name>**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date



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